



# Custom Website Strategy + Design

Built on a centralized platform to make your website, communications, intranet, and member portals exceptional. We do not use templates or themes and unlike other firms, we work with you until you are completely satisfied with the designs we present.

## One Centralized Platform



### Easy Website Management

With SoSimple CMS, you can edit, manage, and expand your website with our amazingly easy-to-use web-based content management system. Add blogs, photo galleries, calendars, forms, job boards, interactive maps and many more in just a few clicks.



### Registration/Scheduling System

Our intuitive registration and scheduling system is built directly into your website. Easily schedule meetings, manage registrations and event sign-ups, schedule tours or conferences, and sync with your calendar of choice, all from one convenient source.



### CRM/Database Management

Import or manually add members to your database. Set permissions and grant access to password-protected portals. Plus, customize database fields and display, and create custom filters.



### Portals & Intranets

Create special sections of your website to feature member-specific content. These sections can be password-protected and restricted to specific groups.



### Email Marketing & Text Messaging

Design and send bulk emails and text messages to individual members or entire permission groups. Choose existing email templates or design on the fly. Send communications as standalone messages or part of larger on-going campaigns.



### Reporting & Analytics

Our built-in reporting capabilities show you what your email or text message looked like, who it was sent to, who opened it, and which links were clicked. Plus, view the entire page history of any member of your database, or view an integrated Google Analytics feed for non-members.



### Secure Large File Sharing

We offer a two-way, secure file sharing and storage system that will allow you to upload, organize, share, and restrict access to large files, folders, and subfolders to individuals or entire permission groups.



### Personalized Letters & Labels

Go offline and print personalized letters or Avery labels. Create form letters by choosing an existing template or by designing a new message. Use dynamic merge tags to personalize each letter or label.