

# Why Choose **sosimple.**?



## Custom Strategy & Design

We begin each project with an in-depth strategy discussion. Armed with a solid understanding of your unique identity and expectations, we create custom designs to differentiate your company from the rest of the pack.



## Easy Website Management

We don't use templates, themes or plug-ins that force you to sacrifice your vision and goals. We have developed a best-in-class content management system (CMS) complete with a variety of page types and tools designed to make managing and scaling your custom website a breeze.



## Multi-Disciplined Experience

We're more than just designers and coders . . . we're designers and coders with a deep understanding of all forms of marketing. You'll avoid the typical "learning curve" that comes with other web firms that do not fully grasp how your website fits in with your other marketing and sales initiatives.



## One Centralized Platform

We've incorporated the best aspects of popular CRM, email marketing, text messaging, large file sharing, portal/intranet management, and scheduling programs into our incredibly easy-to-use CMS. The result? A single location for you to not only manage your website, but many other marketing, internal/external communications, and operational aspects of your business, too.



## Satisfaction Guaranteed

We work with you until you're happy; we don't limit you to a set number of edits or rounds of revisions. We fully engage our clients in the process and it results in better design and peace of mind, knowing that you have a team that you can trust.



## We Make It Easy

We offer custom design, complete control, and on-going support throughout the project and long after we turn over the keys. We want our customers to have an experience as simple as our name implies.